

COURSE: **A003**

SPONSOR

Michal Sabo

LECTURER

Michal Sabo

LANGUAGE

EN RU SK

DURATION (TIME)

45 min.

PLACE

Conference room

DIFFICULTY



EduProSport

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Business Model & Business Plan in Hockey Development Centre

AFTER COMPLETING THIS COURSE, YOU WILL BE ABLE TO

Effectively programs set in your heart so that they can attract a large clientele of customers. We transmit to you the know-how how to build programs in different parts of the season. (Summer training, basic part, play-off end of season) This course is important to ensure that sufficient financial returns and customer center.

COURSE OUTLINE

- **1. Program components**
 - Diagnostic tools
 - Training environment
 - Training tools
 - Human resources
- **2. Program filter**
 - Individual
 - Group
 - Team
 - Sponsoring
 - Programs for professionals
 - Programs for amateurs
- **3. Demo programs**
 - The content
 - Program target
 - Program specifics
 - Commercial policy in developing programs
 - Program marketing

REQUIRED SKILLS

Hockey coaching license, basic computer skills

LINK TO PRODUCT DETAIL

www.hockeydts.com/packages/

LINK TO COURSE DETAIL

www.eduprosport.com/en/course/A003